

why, what and how



we seek

CHALLENGES

that businesses are stacked up against. >>>

>>>

NON-CONFORMISTS

who don't listen to customers, seeking to ignite aspirations.

>>>

MAVERICKS

who rubbish research data, and embrace their instinct.

>>>

We are sphinx.

We seek our breed.

For the possibilities,
are simply powerful.

we are

.....>>>
STORYTELLERS

.....>>>
STRATEGISTS

We script sharp narratives
Get them to resonate

We make products speak
Get them to connect

We are sphinx.
We are about building value.

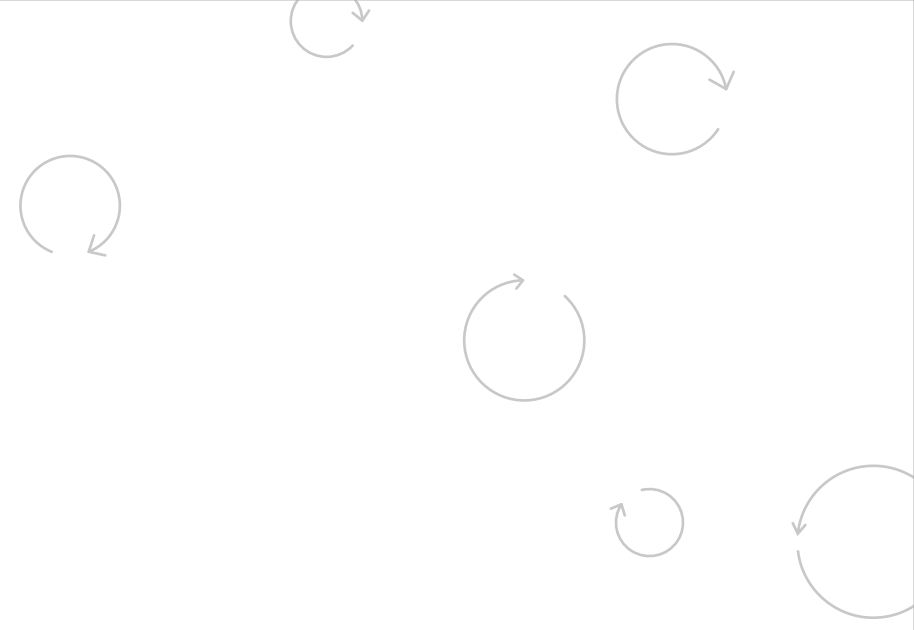


Growth TARGETS →→
Brand ASPIRATIONS →→
Employee CONNECT →→
Business AMBITIONS →→

THESE ARE CANVASES THAT WE WORK ON.

- Strategising incisive communications
- Resonating with business aspirations
- Driving for clear outcomes

We are sphinx.
We are about meeting goals.



B

BETTER has no place
in business.

It's right, or it isn't. It is that simple.

AND IT MAKES ALL THE DIFFERENCE.

Stare a problem in the eye

Flush out decorative frills

Make straight talk

This is our credo.

We are sphinx.

If this resonates with you, **talk to us.**

And **we'll talk to your audience.**

Have them **notice, listen and act.**

competence

across target groups

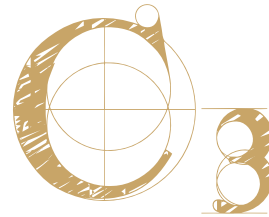
- consumer
- employee
- channel
- shareholder
- investor
- society
- media
- vendor
- associate

across functions

- corporate communications
- brand building
- product development
- sales & marketing
- customer support
- human resources
- learning & development
- talent acquisition
- research
- compliance
- sustainability
- trade channel
- finance

across media

- press
- print
- expo
- ambient
- digital
- app
- audio visuals
- outdoor
- audio
- retail
- research



complete communication circle

STRATEGY

WRITING

DESIGN

ACTIVATION

DIGITAL

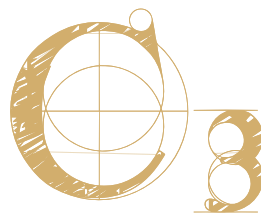
APPS

AUDIO VISUALS

ANIMATION

SPACE DESIGN

Adding value to brands since 1998, Complete Communication Circle is what we offer. Be it a manufacturer or a service provider, we have built the capability to bring value to their business across diverse touch-points to enhance sales, build equity, consolidate loyalty and scale market share.



complete communication circle
 across target group; across functions; across media

How the answers
appear, will a lot
depend on how you
ask the questions

